



"How to Start A Successful Paid Professional Speaking and Training Business"

General Overview:

If you love getting up in front of people to speak about or teach them the knowledge and information you're most passionate about, why not have fun and get paid for doing it?

Ty Howard's 6 Week – **Virtual** – Professional Speaker Business Development Seminar is based on a proven track record of 15 years. The professional speaker business success system that Ty will expose you to is one he has perfected and been successful with for years. He does not and will not hold back one single idea, strategy or principle for professional speaking business success.

This seminar is designed to teach YOU how to put a minimum of \$2,500 a day in your pocket while having fun doing what you LOVE most—teaching, motivating, training and coaching others and organizations to reach their full potential!

Here's what you will learn:

- How to Package & Present Your Expertise
- How to Pick a Topic or Message that Will Sell
- How to effectively sell yourself and win speaking engagements
- How to create a Professional Speaker's Press Kits
- How to create a demo audio or demo video that will get you booked
- How to identify and confirm your target market
- Simple and less costly ways to get your name and speaking business known in your local area
- How to discover and promote your Unique Selling Position
- How to prepare and negotiate a Speaker Engagement Contract and Invoice
- How to create learning systems and educational materials
- How to set-up a web site (Today), and what to put on it
- 7 ways to properly care for your as a professional speaker
- How to create and sell your products with immediately
- The right way to set your fees to maximize your chances for success
- Topic selection techniques that will give you the greatest chances on getting hired to speak
- How to get yourself booked using Facebook, Twitter, YouTube...(Social Media)
- How to establish yourself as an authority in your field
- **and MUCH, MUCH MORE!!!**

Dates & Locations:
Pick a date to Register

Year 2010

June 14th, 17th, 21st, 24th, 26th, 28th, and 30th, 2010
July 6th, 8th, 13th, 10th, 15th, and 21st, 2010

October 4th, 7th, 11th, 14th, 18th, 21st, 25th, and 28th, 2010
November 2nd, 4th, 8th, and 12th, 2010

Who Should Attend?

- Aspiring professional speakers and trainers
- Toastmasters who want to become a professional speaker
- Career transitioning trainers
- Independent professional speakers and trainers with 6 years or less experience in the profession

Class Size:	20+ (Please note that when you register, you're able to bring an Accountability Partner for Free.)
Length:	6 Weeks, in the evenings Virtual Classes.
Time:	8:30 p.m. -9:10 p.m. EST

What's a Virtual Seminar: A **T.H.S.™ Virtual Seminar** is similar to a large conference call with online visuals.

Ty Howard Seminars™ • 6400 Baltimore National Pike • Suite 134 • Baltimore, MD 21228
Toll Free Phone: 1-800-385-3177 Ext. 2 • Fax: (410) 510-1578



3 Easy Ways to Register

Fax to: (410) 510-1578

How to Start a Successful Paid Professional Speaking Business

6 Week – Virtual – Seminar — Option A: One Payment ... \$1,497.00
Option B: 4 Monthly Payments ... \$387.00

1. Fax – Fax this registration form to: (410) 510-1578
2. Phone – Register by phone. Our office hours are Monday-Friday 9:30 a.m. - 5:30 p.m. E.S.T.
Toll Free Phone: 1-800-385-3177 or leave a detailed message and a Quality Customer Service Representative from Ty Howard seminars will return your call within 24 hours.
3. Mail – Copy the registration form and mail it to: Ty Howard Seminars, 6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228.

Name

Job Title

Organization

Address

City / State / Zip

Phone

Fax

Email

2nd Email (if applicable)

For additional registrations, please photocopy this form.

Payment Method:

Circle One: Check Visa MasterCard American Express

Check payable to **InspiraGen Institute, Inc.** is enclosed in the amount of \$ _____

Bill my organization – Attn: _____

(Note: FULL registration fee due and payable prior to start of seminar.)

Credit Card #

Exp. Date mm / yy

3 Digit Code on Back of Card

Name on Card (Please Print Neatly & Clearly!)

Signature

Today's Date (mm / dd / yyyy)

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Bring an [Accountability Partner](#) — to your selected 6 week -virtual- seminar for FREE. Yes! That's right, you may find and register one (1) Accountability Partner to go through this -virtual- seminar with you at no additional cost. He or she will receive all the same materials; participate on all the teaching, coaching and discussion calls; and have to complete all the same assignments as you. The two of you will be 100% accountable and supportive to one another all the way through the -virtual- seminar.

What better way to experience and successfully complete a challenging and rewarding seminar like this, than with your very own carefully selected Accountability Partner?

Your FREE Value-Added Bonus Gifts for this Virtual Seminar — worth over \$23,737.00 !!!

- **YOUR Bonus # 1 —**
24 "up-to" 90-minute private one-on-one phone coaching sessions with me on any speaking business related topic; 2 pre-scheduled each month for 12 months. Weekends not included. (A \$11,000.00 Value-Added Bonus)
- **YOUR Bonus # 2 —**
A 50% discount on admission to two of my speaker - trainer development virtual seminars. (A \$1,796.00 Value-Added Bonus)
- **YOUR Bonus # 3 —**
A 50% discount on your admission to "up-to" twelve of my virtual Ty-Track(TM) Speaker Business Development Sessions. (A \$414.00 Value-Added Bonus)
- **YOUR Bonus # 4 —**
Ty Howard's "Personal" web site critique, feedback and optimization suggestions for your speaking business web site. (\$4,293.00 Value-Added Bonus)
- **YOUR Bonus # 5 —**
Unlimited 12 months by e-mail, US Mail and / or fax, Mentor - Mentee Success Program for added support, review, follow-up and coaching to your success as a paid professional speaker. Weekends not included. (A \$6,234.00 Value-Added Bonus)

TH Seminars Lifetime Alumni Privileges*	\$Priceless\$
Monthly Ty-Track(TM) Master Mind TeleGroup*	\$Priceless\$
Forms / Contracts / Proposal Templates*	\$Priceless\$
Ty's Private Vendors & Resources List*	\$Priceless\$
Ty-Track(TM) e-Course Challenges*	\$Priceless\$
Every Virtual Class Audio Recorded for YOU*	\$Priceless\$
Every Virtual Class Transcribed and Put Into A PDF File for YOU*	\$Priceless\$
YOU Not Being Overwhelmed by an "Information Overload" 2 to 4 Days Straight Seminar*	\$Priceless\$
YOU Not Having to Travel and Able to Sleep in Your Own Bed*	\$Priceless\$



Unmatched Ty-Track(TM) Services

Ty-Track(TM) Accountability Partner Matching & Pairing-Up (TTAPMU) Service

Ty Howard is well aware of the current state of the economy and knows that there are good people, like you, who truly want to become successful professional speakers. This is why Ty has decided to create his Unmatched Ty-Track(TM) Accountability Partner Matching & Pairing-Up Service.

With TH Seminars™ TTAPMPU Service, if you have half (\$748.50) of the required registration investment, you may contact TH Seminars™ to request for you to be added onto the Ty-Track(TM) Accountability Partner Matching & Paring-Up Wait List. We will add your name and information to the list, and await another person to contact us who is in the same financial position as you.

Email us: info@tyhowardseminars.com

Once we have you and another potential Accountability Partner (AP) to match and pair-up for the same virtual seminar, we will contact and connect the two of you to make sure the two of you are a good match. If the two of you say, "I think and feel this will work out great," then we will move the two of you forward with the signing of the TTAPMU Service Agreement and the paying of your virtual seminar investment.

If we try to match and pair you up, and the two of you say, "I do not think we're a good match," we will put the two of you back on the TTAPMU Wait List, and await another person. When another person contacts us, we will repeat this process again until we're successful in matching and pairing you up with the right AP.

Once you're matched and paired-up through the TTAPMU Service Agreement with another registering person for the same virtual seminar, you and the other person are one another's Accountability Partner, from the beginning to the end of the seminar. You may not bring or attempt to bring in another AP to the virtual seminar.

If we are not successful in matching and pairing you with an AP before the start of your desired virtual seminar, you may then request to stay on the TTAPMU Wait List for that seminar, and we will try the process again before the start of the next virtual seminar.

The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on page 4 of this 6 page seminar registration brochure.

Authorizing signature: _____ Date: _____

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Head of the Line Speaker Review Privileges for Ty's Speaker's Bureau

Ty Howard is the founder, Chairman and CEO of The Baltimore Worldwide Speakers Bureau. His speaker's bureau promotes and markets over 400 paid professional speakers, trainers, facilitators and a few celebrities each year, both through an online and an offline TBWSB Speakers Roster.

<http://www.baltimorespeakersbureau.com> or <http://www.tbwsb.com>

When you register, participate and successfully complete this TH Seminars™ Virtual Seminar, you are immediately given **“Head of the Line Speaker Review Privileges”** for possible consideration into The Baltimore Worldwide Speakers Bureau, and onto one of its online or offline TBWSB Speakers Rosters. You will still be required to develop and submit ALL of the required professional speaker materials and information for possible consideration.

<http://www.baltimorespeakersbureau.com/speakerreview.html>

There will be no shortcuts or tarnishing of the TBWSB Standard. You will be taught, coached and guided on exactly how to submit your professional speaker packet and information to a reputable speaker's bureau.

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Registration Terms & Conditions

Group Registration: Our Group Value Program is designed for organizations that have staff members in multiple locations. It allows an organization to purchase at a discounted rate for groups of three (3) or more. Please call us toll free for more details 1-800-385-3177 Ext. 2.

Registration and Fees: Enrollment fees includes admission, program materials and shipping and handling fees (only when we are shipping to you). When you are shipping to us, shipping and handling expense reimbursement is not provided or paid for by InspiraGen Institute LLC, Ty Howard Seminars™ or the seminar leader(s). Prices are subject to change without notification. Payment (US Dollars ONLY) may accompany this registration or is due upon receipt of the invoice. Enrollment is ultimately secured upon receipt of full payment.

Seminar Locations: Always from the comfort of your own home or office. Ty Howard Seminars™ reserves the right to make changes to virtual seminar class dates if circumstances require. Registrants will receive a seminar confirmation letter with full details 2-4 weeks prior to your virtual seminar date.

Participant Results Clause: Unique experience. Results may vary with each individual participant. Some participants may have purchased optional support programs.

Accountability Partner Clause: If you decide to withdraw from this virtual seminar and request a refund, your Accountability Partner will be automatically dropped from the course with you..

Cancellation Policy: If you register and find you are unable to attend, we encourage you to send a colleague in your place. You may transfer to another seminar once at no additional charge if you notify us up to 10 business days prior to the seminar. Additional transfers and transfers made within 10 business days of the seminar date are subject to a \$100 processing fee. A refund will be granted, less a \$100 processing fee, if written cancellation is received up to 10 business days prior to the seminar. Your refund will be issued back to you within 45 days after the last day of the month in which you requested to be removed from the virtual seminar. Registrants who do not cancel in advance and who do not attend are responsible for the entire enrollment fee. Ty Howard Seminars™ and InspiraGen Institute, LLC reserves the right to cancel any virtual seminar and should it do so, its liability is limited to the return of the enrollment fee.

The authorizing person of this seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on page 4 of this 4 page seminar registration brochure.

Authorizing signature: _____ Date: _____

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