



"How to Start A Successful Paid Professional Speaking (and Training) Business"

General Overview:

If you love getting up in front of people to speak about or teach them the knowledge and information you're most passionate about, why not have fun and get paid for doing it?

Ty Howard's 6 Week – Virtual - Professional Speaker Business Development Seminar is based on a proven track record of 10 years. The professional speaker business success system that Ty will expose you to is one he has perfected and been successful with for years. He does not and will not hold back one single idea, strategy or principle for motivational speaking business success.

This seminar is designed to teach YOU how to put a minimum of \$2,500 a day in your pocket while having fun doing what you LOVE most—motivating others to reach their full potential!

Here's what you will learn:

- How to Package & Present Your Expertise
- How to Pick a Topic or Message that Will Sell
- How to effectively sell yourself and win speaking engagements
- How to create a Professional Speaker's Press Kits
- How to create a demo audio or demo video that will get you booked
- How to conduct research on your target market
- Simple and less costly ways to get your name and speaking business known in your local area
- How to discover and promote your Unique Selling Position
- How to prepare and negotiate a Speaker Engagement Contract and Invoice
- How to create learning systems and educational materials
- How to set-up a web site (Today), and what to put on it
- 4 ways to properly care for your voice, your most valuable asset as a speaker
- How to create and sell your products with class
- The right way to set your fees to maximize your chances for success
- Topic selection techniques that will give you the greatest chances on getting hired to speak
- 5 Common mistakes that make you look like a beginner
- How to establish yourself as an authority in your field
- **and MUCH, MUCH MORE!!!**

Virtual Seminar Dates:
Pick a date to Register

Year 2012

Virtual Class #1

June 4th, 11th, 18th, and 25th, 2012
July 2nd and 9th, 2012

Virtual Class #2

**October 1st, 8th, 15th, 22nd,
and 29th, 2012**
November 5th, 2012

Who Should Attend?

- Aspiring professional motivational speakers.
- Toastmasters who want to make the transition from Toastmasters to the paid professional motivational speaking business.
- Professional motivational speakers with 6 years or less experiences in the profession who want to move from level 1, 2 or 3 motivational speaker to a confident level 4 motivational speaker.

Class Size:	14 Participants ONLY
Length:	6 Weeks, One class a week in the evening, Virtual Classes.
Class Time:	8:30 p.m. – 10:00 p.m. EST

What's a Virtual Seminar: A THS™ Virtual Seminar is a series of conference call classes supported with online visuals to enhance the instruction, learning and coaching throughout the seminar experience.

Ty Howard Seminars™ • 6400 Baltimore National Pike • Suite 134 • Baltimore, MD 21228
Toll Free Phone: 1-800-385-3177 • Fax: (410) 510-1578



3 Easy ways to Register

Fax to: (410) 510-1578

How to Start A Successful Paid Professional Speaking Business

6 Week – Virtual – Seminar — Option A: One Payment ... \$797.00
Option B: 4 Monthly Payments ... \$207.00

1. Fax – Fax this registration form to: (410) 510-1578
2. Phone – Register by phone. Our office hours are Monday-Friday 9:30 a.m. - 5:30 p.m. EST
Toll Free Phone: 1-800-385-3177 or leave a detailed message and a Quality Customer Service Representative from Ty Howard seminars will return your call within 24 hours.
3. Mail – Copy the registration form and mail it to: Ty Howard Seminars, 6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228.

Name _____

Job Title _____ Class You're Registering For: _____

Organization _____

Address _____

City / State / Zip _____

Phone _____ Fax _____

Email _____ 2nd Email (if applicable) _____

For additional registrations, please photocopy this form.

Payment Method:

Circle One: Check Visa MasterCard American Express

Check payable to **InspiraGen Institute** is enclosed in the amount of \$ _____

Bill my organization – Attn: _____

(Note: FULL registration fee due and payable prior to start of seminar.)

Credit Card # _____ Exp. Date mm / yy _____ 3 Digit Code on Back of Card _____

Name on Card (Please Print Neatly & Clearly!) _____

Signature _____ Today's Date (mm / dd / yyyy) _____

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**Your FREE Value-Added Bonus Gifts for this Virtual Seminar
— worth over \$11,500.00 !!!**

• **YOUR Bonus # 1 —**

4 "up-to" 90-minute private one-on-one phone coaching sessions with me on any speaking business related topic; 1 pre-scheduled each month for 4 months, following the 6 week virtual seminar. Weekends not included. (A \$2,000.00 Value-Added Bonus)

• **YOUR Bonus # 2 —**

A 50% discount on admission to two of my speaker - trainer development virtual seminars. (A \$1,796.00 Value-Added Bonus)

• **YOUR Bonus # 3 —**

A 50% discount on your admission to "up-to" four of my virtual Ty-Track(TM) Speaker Business Development Coaching Sessions. (A \$414.00 Value-Added Bonus)

• **YOUR Bonus # 4 —**

Ty Howard's "Personal" web site critique, feedback and optimization suggestions for your speaking business web site. (\$4,293.00 Value-Added Bonus)

• **YOUR Bonus # 5 —**

Unlimited 4 months by e-mail, US Mail and / or fax, Mentor - Mentee Success Program for added support, review, follow-up and coaching to your success as a paid professional speaker. Weekends not included. (A \$3,234.00 Value-Added Bonus)

<u>TH Seminars Lifetime Alumni Privileges*</u>	\$Priceless\$
<u>Monthly Ty-Track(TM) Master Mind TeleGroup*</u>	\$Priceless\$
<u>Forms / Contracts / Proposal Templates*</u>	\$Priceless\$
<u>Ty's Private Vendors & Resources List*</u>	\$Priceless\$
<u>Ty-Track(TM) e-Course Challenges*</u>	\$Priceless\$
<u>Every Virtual Class Audio Recorded for YOU*</u>	\$Priceless\$
<u>YOU Not Being Overwhelmed by an "Information Overload" 2 to 4 Days Straight Seminar*</u>	\$Priceless\$
<u>YOU Not Having to Travel and Able to Sleep in Your Own Bed*</u>	\$Priceless\$

***** Registration enrollment into this virtual seminar is limited to 14 participants.** Ty Howard only has time to teach, coach, empower and work with a small number of students who are ready and serious about starting and growing a successful paid professional speaking business.

***If this is YOU, register for this virtual seminar NOW!**

The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on pages 3, 4 and 5 of this 5 page seminar registration brochure.

Authorizing signature: _____ Date: _____

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An Unmatched Ty-Track™ Service

Head of the Line Speaker Review Privileges for Ty's Speaker's Bureau

Ty Howard is the founder, Chairman and CEO of The Baltimore Worldwide Speakers Bureau. His speaker's bureau promotes and markets 36 paid professional speakers, trainers, facilitators and a few celebrities each year, both through an online and offline TBWSB Speakers Roster.

<http://www.baltimorespeakersbureau.com> or <http://www.tbwsb.com>

When you register, participate and successfully complete this TH Seminars™ Virtual Seminar, you are immediately given **"Head of the Line Speaker Review Privileges"** for possible consideration into The Baltimore Worldwide Speakers Bureau, and onto one of its online or offline TBWSB Speakers Rosters. You will still be required to develop and submit ALL of the required professional speaker materials and information for possible consideration.

<http://www.baltimorespeakersbureau.com/speakerreview.html>

There will be no shortcuts or tarnishing of the TBWSB Standard. You will be taught, coached and guided on exactly how to submit your professional speaker packet and information to a reputable speaker's bureau.

**What other seminar or virtual seminar on
"How to Start A Successful Paid Professional Speaking Business"
is offering you a clear and spelled out
return on your investment LIKE THIS?**

The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on page 4 of this 5 page seminar registration brochure.

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Registration Terms & Conditions

Group Registration: Our Group Value Program is designed for registrants who have multiple people registering for one of our seminars (five or more people). It allows organizations or groups to make their seminar registration investment at a discounted rate for groups of five (5) or more. Please call us toll free for more details 1-800-385-3177 Ext. 2.

Registration and Fees: Enrollment fees includes: admission, seminar materials, coaching, and shipping and handling fees (only when we are shipping to you). When you are shipping to us, shipping and handling expenses are your responsibility, and is not/never reimbursed by InspiraGen Institute, LLC, Ty Howard Seminars™, Ty Howard or the seminar leaders. Prices are subject to change without notification. Payment (US Dollars ONLY) may accompany this registration or is due upon receipt of the invoice. Enrollment is ultimately secured upon receipt of full payment.

Seminar Locations: Always from the comfort of your own home or office. Ty Howard Seminars™ reserves the right to make changes to seminar class dates and times if circumstances require. Registrants will receive a seminar confirmation letter with full details 2-4 weeks prior to your registered seminar date.

Participant Results Clause: This is a unique learning and coaching experience. Results may vary with each participant. Some participants may have purchased optional and available support programs to aid them in their overall growth, development and results.

Accountability Clause: You may not freeze (put on pause) your participation in any of our seminars. Once you've registered and begun participation in one of our seminars, you are accountable for completing that seminar class series. If you decide to dropout (no longer participate) in a seminar, your Accountability Partner will be automatically dropped from the seminar course with you.

Cancellation Policy: If you register and find you are unable to attend, we encourage you to send a colleague in your place. You may transfer to another seminar once at no additional charge if you notify us up to 10 business days prior to the seminar. Additional transfers and transfers made within 10 business days of the seminar date are subject to a \$100 processing fee. A refund will be granted, less a \$100 processing fee, if written cancellation is received up to 10 business days prior to the seminar. Your refund will be issued back to you within 45 days after the last day of the month in which you requested to be removed from the seminar. Registrants who do not cancel in advance and who do not attend are responsible for the entire enrollment fee. Ty Howard Seminars and InspiraGen Institute, LLC reserves the right to cancel any seminar and should it do so, its liability is limited to the return of the enrollment fee.

The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on page 5 of this 5 page seminar registration brochure.

Authorizing signature: _____ Date: _____

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