



**Virtual Seminar Dates:**  
*Pick a date to Register*

## Year 2012

**Training School Class #1**  
 January 20th and 27th, 2012  
 February 3rd, 10th, 17th,  
 and 21st, 2012  
 March 2nd and 9th, 2012

**Training School Class #2**  
 May 4th, 11th, 18th, and 24th, 2012  
 June 1st, 8th, 15th, and 22nd, 2012

**Training School Class #3**  
 September 7th, 14th, 21st,  
 and 28th, 2012  
 October 5th, 12th, 16th,  
 and 26th, 2012

## "Motivational Speaker Training School (Image, Speaking & Platform Skills Development)

### General Overview:

An intense 8 Week – Virtual – Motivational Speaker Training and Development School that provides continuous practice, feedback and coaching from Ty Howard, your class peers, and video recordings. The focus of the training school is speech design, connection, impact, professional image, and platform ability—with extra enfaces on storytelling, adding power and entertainment to your message, and the assurance of substance and take-home value to the audience.

Attendees will be able to identify the many mistakes most beginner motivational speakers make, and learn how to eliminate and avoid them. Participants will make five (5) motivational presentations. Each presentation will be video recorded.

Each student will walk-away from the 8 week virtual school knowing where and how to find and confirm paid speaking opportunities in their identified target market(s).

### Key Topics Covered:

- The three simple, but necessary, parts to every effective presentation
- How motivational speaking will bring in business and add to your credibility
- Why today's audiences are "different"
- The two important ways to connect with any audience
- Discover the behaviors an audience won't forgive
- Discover the enemy of every motivational speaker and speaking professional
- How to outline effective motivational presentations in minutes
- The 4 C's of effective speech making
- How to get to the point quickly, concisely and skillfully
- Why it's important for you to develop and know your key essential points
- How to work from an outline and look more spontaneous
- How to open with impact and close with a bang
- How to develop transitions that are smooth and used properly
- How to identify and establish needs of audience
- How to better organize your material for the greatest impact on the audience
- How to speak confidently and masterfully without notes
- How to make your presentations dynamic and memorable
- How to find your own stories and examples
- **and much, much more!**

### Who Should Attend?

- Aspiring professional motivational speakers.
- Toastmasters who want to make the transition from Toastmasters to the paid professional motivational speaking business.
- Professional motivational speakers with 6 years or less experiences in the profession who want to move from level 1, 2 or 3 motivational speaker to a confident level 4 motivational speaker.

<b>Class Size:</b>	14 Participants ONLY
<b>Length:</b>	8 Weeks, One class a week in the evening, Virtual Classes.
<b>Class Time:</b>	8:30 p.m. – 10:00 p.m. EST

**What's a Virtual Seminar:** A THS™ Virtual Seminar is a series of conference call classes supported with online visuals to enhance the instruction, learning and coaching throughout the seminar experience.

**Ty Howard Seminars™ • 6400 Baltimore National Pike • Suite 134 • Baltimore, MD 21228**  
**Toll Free Phone: 1-800-385-3177 • Fax: (410) 510-1578**



# 3 Easy ways to Register

**Fax to: (410) 510-1578**

## Ty Howard's Motivational Speaker Training School

**8 Week – Virtual – Seminar — Option A: One Payment ... \$897.00**  
**Option B: 4 Monthly Payments ... \$232.00**

1. Fax – Fax this registration form to: (410) 510-1578
2. Phone – Register by phone. Our office hours are Monday-Friday 9:30 a.m. - 5:30 p.m. EST  
Toll Free Phone: 1-800-385-3177 or leave a detailed message and a Quality Customer Service Representative from Ty Howard seminars will return your call within 24 hours.
3. Mail – Copy the registration form and mail it to: Ty Howard Seminars, 6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228.

Name \_\_\_\_\_ Class You're Registering For: \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ 2<sup>nd</sup> Email (if applicable) \_\_\_\_\_

For additional registrations, please photocopy this form.

### Payment Method:

**Circle One:**  Check     Visa     MasterCard     American Express

Check payable to **InspiraGen Institute, LLC** is enclosed in the amount of \$ \_\_\_\_\_

Bill my organization – Attn: \_\_\_\_\_

**(Note: FULL registration fee due and payable prior to start of seminar.)**

Credit Card # \_\_\_\_\_ Exp. Date mm / yy \_\_\_\_\_ 3 Digit Code on Back of Card \_\_\_\_\_

Name on Card (Please Print Neatly & Clearly!) \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date ( mm / dd / yyyy ) \_\_\_\_\_

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**Your FREE Value-Added Bonus Gifts for this Virtual Seminar  
— worth over \$11,500.00 !!!**

**• YOUR Bonus # 1 —**

4 "up-to" 90-minute private one-on-one phone coaching sessions with me on motivational speech development, presentation skills and platform skills development; 1 pre-scheduled each month for 4 months, following the 8 week virtual seminar. Weekends not included. (A \$2,000.00 Value-Added Bonus)

**• YOUR Bonus # 2 —**

A 50% discount on admission to two of my speaker - trainer development virtual seminars. (A \$1,796.00 Value-Added Bonus)

**• YOUR Bonus # 3 —**

A 50% discount on your admission to "up-to" four of my virtual Ty-Track(TM) Speaker Business Development Coaching Sessions. (A \$414.00 Value-Added Bonus)

**• YOUR Bonus # 4 —**

Ty Howard's "Personal" critique, feedback and optimization suggestions of your signature motivational speech for your speaking business and branding purposes. If you do not have one at the moment, you will have your first draft of one by the end of this four week virtual seminar. (\$4,293.00 Value-Added Bonus)

**• YOUR Bonus # 5 —**

Unlimited 4 months by e-mail, US Mail and / or fax, Mentor - Mentee Success Program for added support, review, follow-up and coaching to your success as a paid professional speaker. Weekends not included. (A \$3,234.00 Value-Added Bonus)

<a href="#"><u>TH Seminars Lifetime Alumni Privileges*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>Monthly Ty-Track(TM) Master Mind TeleGroup*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>1-Year Video Review &amp; Feedback Program*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>1-Year Storytelling Coaching Program*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>Ty-Track(TM) e-Course Challenges*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>Every Virtual Class Audio Recorded for YOU*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>YOU Not Being Overwhelmed by an "Information Overload" 2 to 4 Days Straight Seminar*</u></a>	<b>\$Priceless\$</b>
<a href="#"><u>YOU Not Having to Travel and Able to Sleep in Your Own Bed*</u></a>	<b>\$Priceless\$</b>

**NOTE: Enrollment is limited to 14 participants** due to extensive video recording review, critique, feedback and coaching conducted by Ty Howard (Chief Instructor) and his specially assembled team of experienced, successful, professional speakers. Total virtual class size, after each enrolled participants selects their Accountability Partner, will be 20 participants total. \* **Early registration is STRONGLY suggested!**

**The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on pages 3, 4 and 5 of this 5 page seminar registration brochure.**

Authorizing signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## **Head of the Line Speaker Review Privileges for Ty's Speaker's Bureau**

Ty Howard is the founder, Chairman and CEO of The Baltimore Worldwide Speakers Bureau. His speaker's bureau promotes and markets 36 paid professional speakers, trainers, facilitators and a few celebrities each year, both through an online and offline TBWSB Speakers Roster.

<http://www.baltimorespeakersbureau.com> or <http://www.tbwsb.com>

When you register, participate and successfully complete this TH Seminars™ Virtual Seminar, you are immediately given **"Head of the Line Speaker Review Privileges"** for possible consideration into The Baltimore Worldwide Speakers Bureau, and onto one of its online or offline TBWSB Speakers Rosters. You will still be required to develop and submit ALL of the required professional speaker materials and information for possible consideration.

<http://www.baltimorespeakersbureau.com/speakerreview.html>

There will be no shortcuts or tarnishing of the TBWSB Standard. You will be taught, coached and guided on exactly how to submit your professional speaker packet and information to a reputable speaker's bureau.

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**What other schools or virtual schools for  
"Motivational Speaker Training, Image Coaching and Platform  
Skills Development"  
are offering you a clear and spelled out  
return on your investment LIKE THIS?**

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### **Virtual Motivational Speaker Training School Requirements**

- 1) You must have a video recorder ( preferably a hard disk camcorder )
- 2) You must have a YouTube.com Channel ( an account on YouTube.com )
- 3) You must have an account on LinkedIn.com
- 4) You must be able to or have someone who is able to quickly take your recorded presentations from your video recorder and upload it to your YouTube.com Channel.

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## Registration Terms & Conditions

**Group Registration:** Our Group Value Program is designed for registrants who have multiple people registering for one of our seminars (five or more people). It allows organizations or groups to make their seminar registration investment at a discounted rate for groups of five (5) or more. Please call us toll free for more details 1-800-385-3177 Ext. 2.

**Registration and Fees:** Enrollment fees includes: admission, seminar materials, coaching, and shipping and handling fees (only when we are shipping to you). When you are shipping to us, shipping and handling expenses are your responsibility, and is not/never reimbursed by InspiraGen Institute, LLC, Ty Howard Seminars™, Ty Howard or the seminar leaders. Prices are subject to change without notification. Payment (US Dollars ONLY) may accompany this registration or is due upon receipt of the invoice. Enrollment is ultimately secured upon receipt of full payment.

**Seminar Locations:** Always from the comfort of your own home or office. Ty Howard Seminars™ reserves the right to make changes to seminar class dates and times if circumstances require. Registrants will receive a seminar confirmation letter with full details 2-4 weeks prior to your registered seminar date.

**Participant Results Clause:** This is a unique learning and coaching experience. Results may vary with each participant. Some participants may have purchased optional and available support programs to aid them in their overall growth, development and results.

**Accountability Clause:** You may not freeze (put on pause) your participation in any of our seminars. Once you've registered and begun participation in one of our seminars, you are accountable for completing that seminar class series. If you decide to dropout (no longer participate) in a seminar, your Accountability Partner will be automatically dropped from the seminar course with you.

**Cancellation Policy:** If you register and find you are unable to attend, we encourage you to send a colleague in your place. You may transfer to another seminar once at no additional charge if you notify us up to 10 business days prior to the seminar. Additional transfers and transfers made within 10 business days of the seminar date are subject to a \$100 processing fee. A refund will be granted, less a \$100 processing fee, if written cancellation is received up to 10 business days prior to the seminar. Your refund will be issued back to you within 45 days after the last day of the month in which you requested to be removed from the seminar. Registrants who do not cancel in advance and who do not attend are responsible for the entire enrollment fee. Ty Howard Seminars and InspiraGen Institute, LLC reserves the right to cancel any seminar and should it do so, its liability is limited to the return of the enrollment fee.

**The authorizing person of this virtual seminar registration is to sign and date below, to acknowledge that you have read, understand and agree to the terms and conditions on page 5 of this 5 page seminar registration brochure.**

Authorizing signature: \_\_\_\_\_ Date: \_\_\_\_\_

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